

Towel Care Instructions

Here at Abode, we have invested countless hours into researching, sourcing, and testing our towels for quality and longevity. Taking care of your towels will ensure they last years to come.

Shedding - Towels are typically woven using a loop pile. Although a loop pile will provide you with a soft, long-lasting towel, it is normal to expect some shedding. A clothes dryer can help speed up the process and remove excess fibres faster, however it is not uncommon for shedding to continue for around a dozen washes/uses.



Machine Wash - Set your machine to a DELICATE or WOOLLENS, and ensure the temperature is set to 40 degrees celsius (cooler water won't shift body oils, while water hotter than 40 degrees will cause towel fibres to go brittle and break). Be sure to use 1-2 hour cycle, as express washes typically aren't long enough to clean thoroughly. Don't overfill machine. If possible reduce spin to 600 - 800 rpm to avoid towels sheering out. To keep white towels white, periodically soak in a solution of warm water and a brightening agent such as Napisan White powder before washing as usual.



Detergents - Use a half dose of a natural or neutral detergent such as a EUCALYPTUS based wash or a wool wash product. Be sure your detergent does not contain OBA's (Optical Brightening Agents). OBA's will cause coloured towels to fade. Do not use bleach. Do not use fabric softener as they are typically formulated with silicone or lanolin, coating towel fibres and reducing absorbency. White vinegar and a few drops of essential oils are a great alternative.



Drying - At Abode, all of our towels can be both line dried and tumble dried. Tumble drying can aid in initial shedding, but can also reduce the life of your towels. For fluffy, long-lasting towels, try line drying until 90% dry, then finish in dryer on a warm, delicate setting. Never dry towels on 'standard' or 'extra-dry'. Don't overfill dryer, and avoid over-drying till brittle. If line drying, shake well to 'fluff' towels and dry in shade to avoid discolouring.

For more information, email - feedback@abodeliving.com

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